Permit #F00025704

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00025704 **Type of Permit:** FILMING **Release Date:** 03/15/2010

Production Company BOB INDUSTRIES

Insured Company Name BOB INDUSTRIES
Contact Phone No. 1 310-396-7333
Contact Phone No. 2
Fax
Address 1313 5TH ST
SANTA MONICA, California 90401

Production Title HORNITOS TEQUILA

Type of Production Commercial - Standard

Producer BART LIPTON

Director ZACH MATH

1st AD TBD TBD

Production Manager NATALIE RICHARDS

FilmL.A. Coordinator Erica Wade

Location Manager BYLL WILLIAMS
Primary Phone Mobile - 310-741-7231
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$52.00
Posting 900	$78.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,150.00

Number of Locations 3

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Summary Information — Location

Permit Number F00025704
Production Company BOB INDUSTRIES
Insured Company BOB INDUSTRIES
Production Title HORNITOS TEQUILA

Location Manager BYLL WILLIAMS
Primary Phone Mobile - 310-741-7231
Secondary Phone

Location Address 2640 N Figueroa St, Los Angeles, CA, 90065

Location Names

Location Type Bar

Location Description

Film Dates 3/16/2010 - 3/16/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	5
Generator	1
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50
Spot Check	1

Filming Activities Equipment on sidewalk only.; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

Posting "No Parking" signs E/S FIGUEROA ST., LOCATION- SOUTH 100'
E/S FIGUEROA ST., LOCATION- NORTH 400' (about 150' of this is red zone)

Approximate Footage 301 - 600 **Log Number** 10-11924

Date(s) 3/16/2010 to 3/16/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

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Production Company BOB INDUSTRIES
Insured Company BOB INDUSTRIES
Production Title HORNITOS TEQUILA

Location Manager BYLL WILLIAMS
Primary Phone Mobile - 310-741-7231
Secondary Phone

Location Address 15521 Lanark St, Los Angeles, CA, 91406

Location Names

Location Type Stage

Location Description

Film Dates 3/17/2010 - 3/17/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	5
Generator	1
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50
Spot Check	1

Filming Activities Equipment on property; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 06 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Permit Number F00025704
Production Company BOB INDUSTRIES
Insured Company BOB INDUSTRIES
Production Title HORNITOS TEQUILA

Location Manager BYLL WILLIAMS
Primary Phone Mobile - 310-741-7231
Secondary Phone

Location Address 262 6th Ave, Venice, CA, 90291

Location Names

Location Type Private Residence

Location Description

Film Dates 3/18/2010 - 3/18/2010 09:00 - 00:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
Venice Beach Lot Maps(Washington, Rose & Venice).pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	5
Generator	1
Motor Homes	2

Personnel on Location

Type	Quantity
Cast	10
Crew	50

Filming Activities Equipment on sidewalk only.; Interior and exterior dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note NO WATER OR SAND ACTIVITY

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Private Parking Lot
Street : PCI- ROSE LOT 50 SPACES

Posting "No Parking" signs
N/S ROSE AVE., RUTH AVE- DIMMICK AVE
E/S 6TH AVE., ROSE AVE- NORTH 400'
E/S 6TH AVE., ROSE AVE- SOUTH 100'

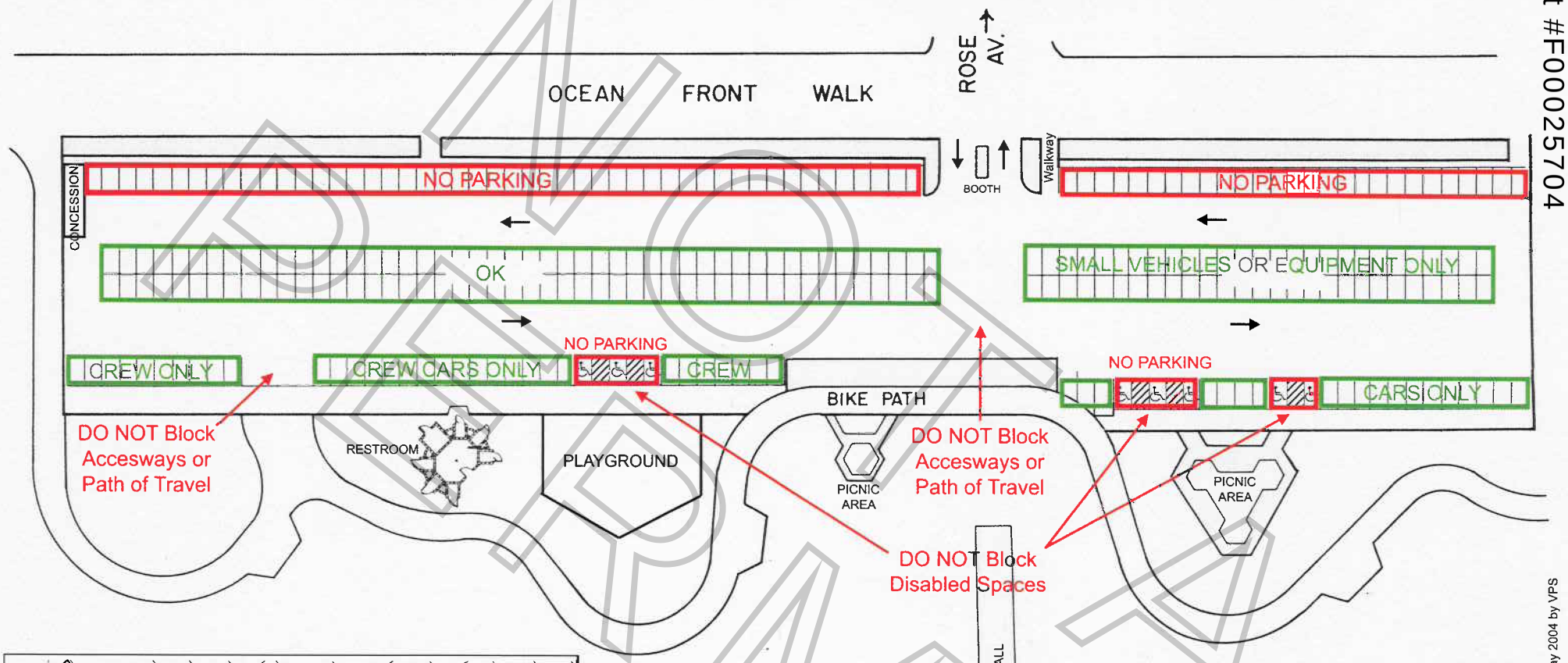
Approximate Footage 601 - 900 **Log Number** 10-11925

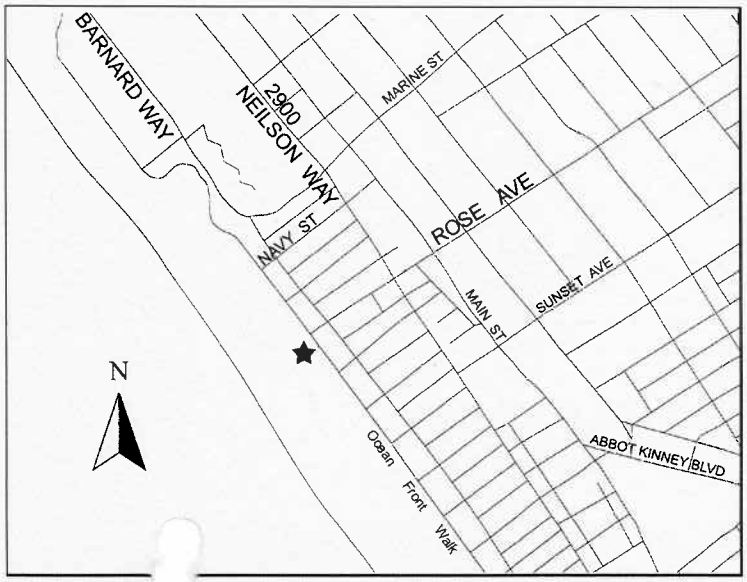
Date(s) 3/18/2010 to 3/18/2010 **Time(s)** 00:00 to 00:00

NOT A PERMIT

VENICE CITY BEACH
ROSE AVE PARKING LOT - FILMING AREAS

Permit #F00025704





Filming delineations May 2004 by VPS

Map not to scale.

REGULAR SPACES	280
DISABLED	8
TOTAL	288

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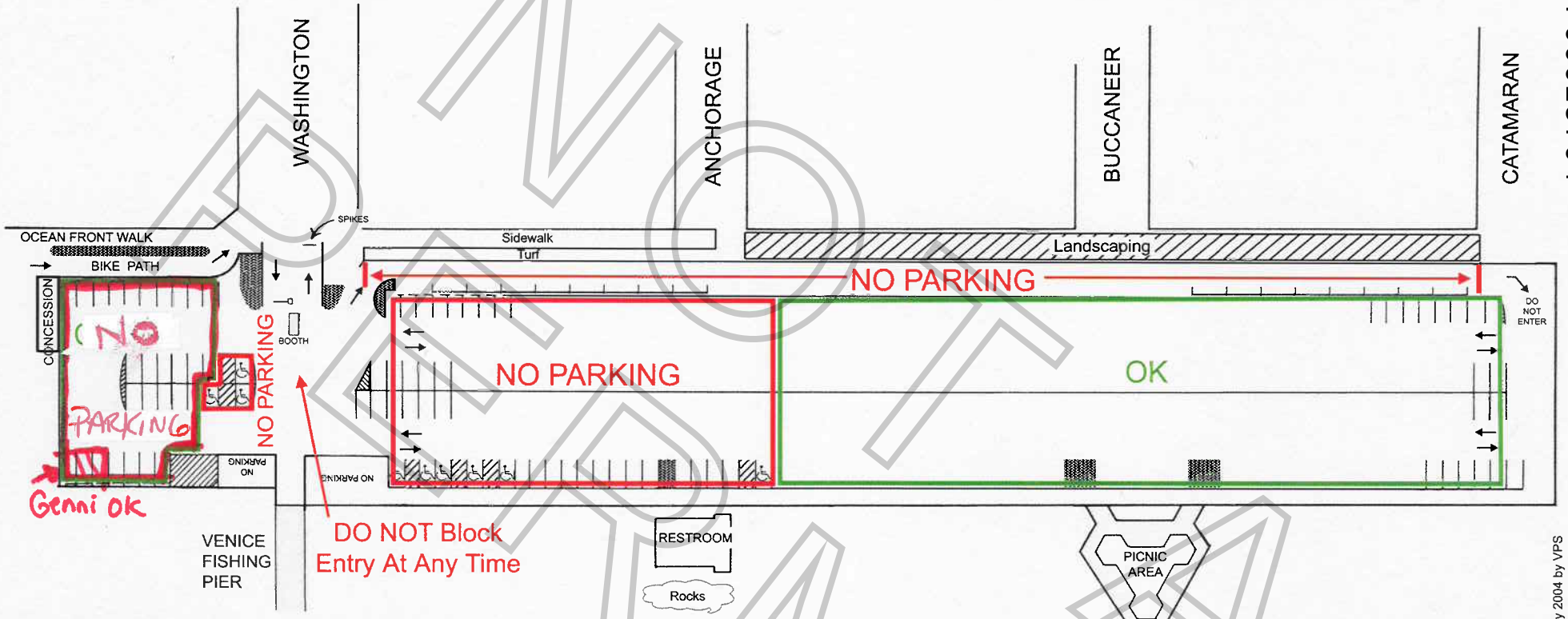
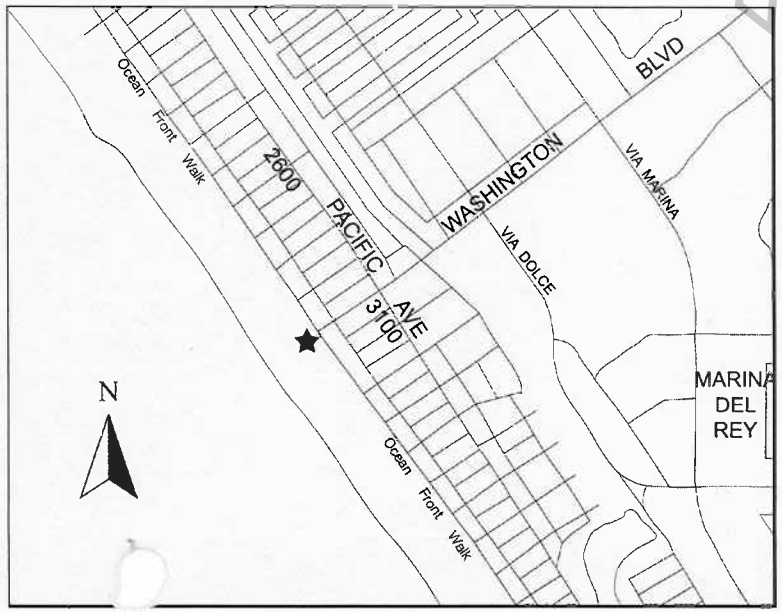
L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS [illegible]ed 5 / 2002 by CLS

DRAFT

VENICE CITY BEACH
WASHINGTON BLVD PARKING LOT - FILMING AREAS

Permit #F00025704





Filming delineations May 2004 by VPS

REGULAR SPACES	371
DISABLED	9
TOTAL	380

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 10 / 2003 by CLS

Ma[illegible]t to scale.

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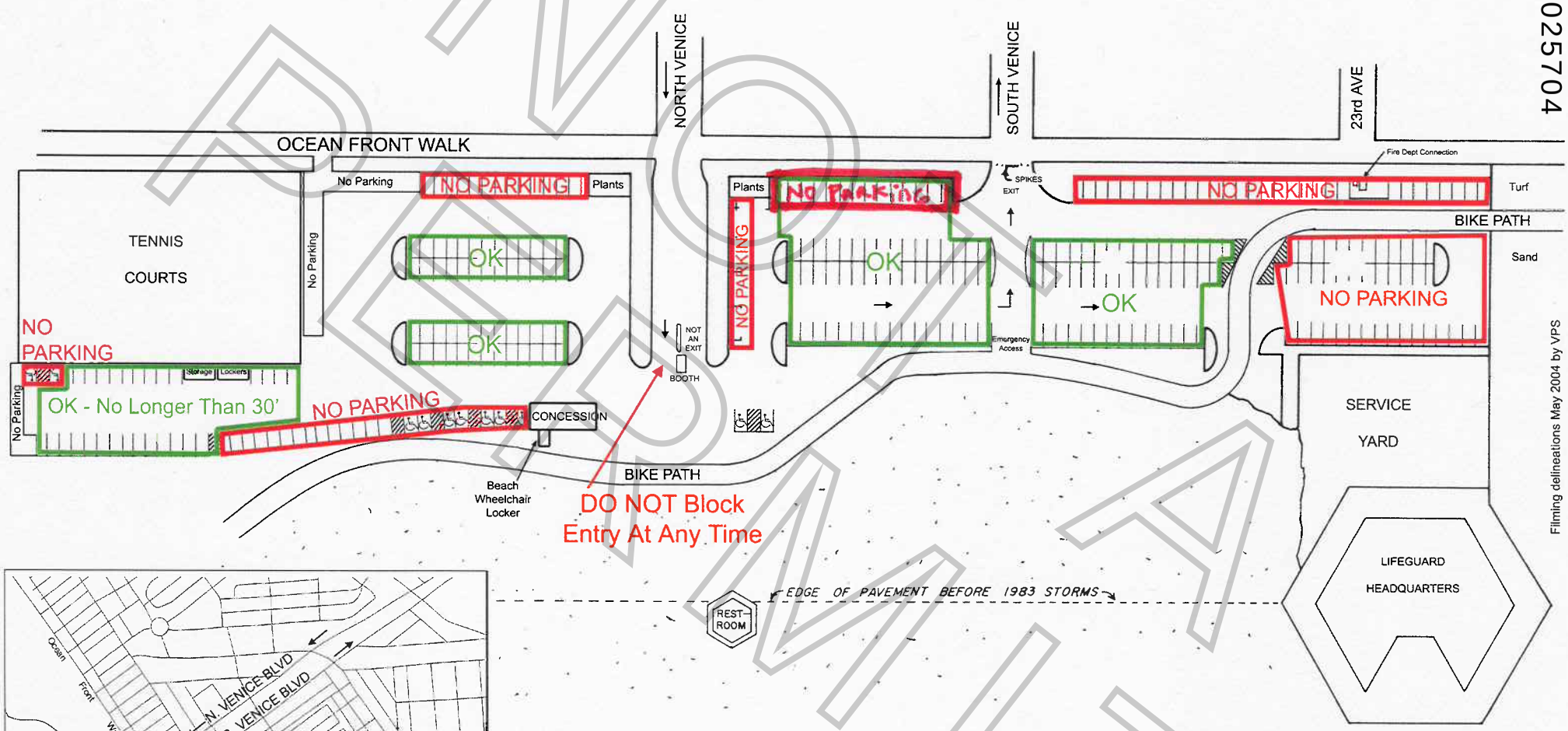
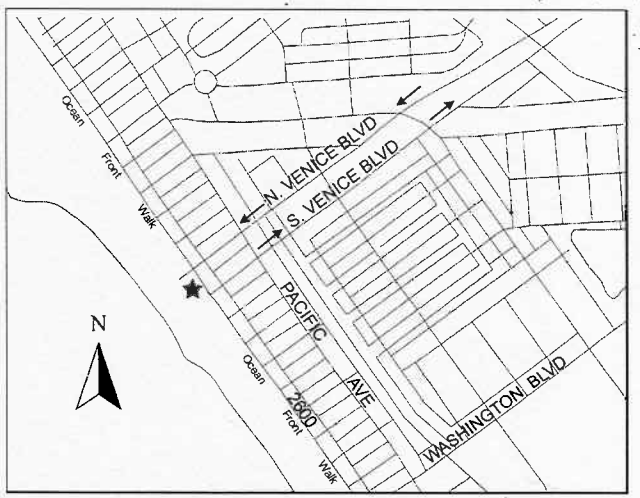
VENICE CITY BEACH
VENICE BLVD PARKING LOT - FILMING AREAS





Map not to scale.

REGULAR SPACES	292
DISABLED	11
TOTAL	303

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS — Revised 5 / 2002 by CLS

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PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT